

"At The Locavore, we believe that there's a need for us to be more connected to the food we eat, not only in terms of taste and nutritional value, but also a deeper awareness of where it comes from, who grows it, and the impact of our choices on the planet."





# Millet Revival Project

- Bring more millets onto people's plates in delicious and balanced ways, and help consumers understand what this means for their bodies, the farmers who grow it, and the environment around them.
- Study and document the **diversity of millets across different regions** in India, and the impact that growing and consuming it has on our **planet**.
- Create a digital repository that makes it easy for people to find those working in the millet space: information regarding consumer brands, farmers, restaurants, and experts.





### Challenges

**Declining consumption** 

Poor perception of the taste of the ingredient

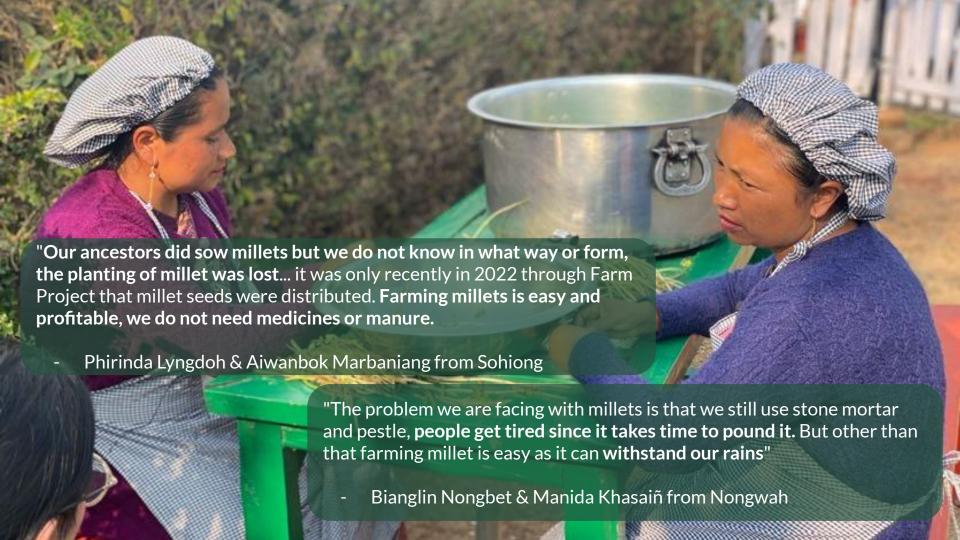
Lack of confidence among producers due to decreasing market demand

#### **Solutions**

Strengthening millet production

Increasing millet consumption through innovative recipes







## **Community Members**

**Antilest Suting** Hibi Suting Saphina Suting Wos Dohling Manida khasiin Bianglin Nongbet Savitri Lymbu Bimon Jalong Phirinda Lyngdoh Aiwanbok Marbaniang Hansom Suting **Ende Suting** 





#### **Chefs & Collaborators**

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## **Next Steps**

Increasing cultivated land for millets

Improving processing facilities

Strengthening the position of krai and improving the diversity of millets

Making tasty recipes for millets accessibles within communities

Encouraging millet consumption in schools, homes, and food businesses

