

Monthly Project Status Report	
Report Period	October,2023
Communications/ Social Media	
Completed Tasks For past Month	Date
Songs of Survival	12th October
#KnowYourDesiMillets: Ragi	18th October
#KnowYourDesiMillets: Jowar	20th October
International Day for Climate Action	24th October
Foxtail Jadoh Recipe	26th October
Recipe Video: Barnyard Millet Dahi Vada	30th October
Plans For Next Month	Date
Know Your Desi Millets	TBD
Millets in the PDS	TBD
Millet Recipe 1 : Jowar Ambil	TBD
Millet Recipe 2 : Nachni Ki Shaami	TBD
Further Leads	Date
NA	NA
Newsletter	
Completed Tasks For This Month	Date
Finding Jadoh Again	27th October
Articles	
Completed Tasks For This Month	Date
Songs of Survival: The Cultural Memory That Kept Millets Alive	12th October
Foxtail Jadoh Recipe	19th October
Barnyard Millet Dahi Vada	27th October
Plans For Next Month	
Millets in the PDS	TBD
Millet Recipe 1: Jowar Ambil	TBD
Millet Recipe 2: Nachni Ki Shaami	TBD
Further Leads	
Shared with Elephants: Locavore Champion piece	TBD
Naachni ki Shaami	TBD
Recipe Video	
Completed Tasks For This Month	Date
Barnyard Millet Dahi Vada	30th October
Events	
Plans For Next Month	Date
Beyond The Plate	22nd November
Further Leads	Date
Millet Cooking Workshop in Bhubaneswar	1st or 2nd Dec
Millet Meet Up in Bhubaneswar	1st or 2nd Dec
Communications/ Social Media / Newsletter	
Engagement	Statistics/ Engagement Rate
Finding Jadoh Again : MRP Newsletter for October	Emails Sent - 4732 Opened by - 2300 Links Clicked - 39

Research Labs
Editorial Lab
In October, the editorial lab published a piece by Sohel Sarkar, 'Songs of Survival: The Cultural Memory that Kept Millets Alive'. Along with this, the lab has edited and published the foxtail jadoh recipe and the barnyard millet dahi vada recipe. In the coming month, we will be publishing a piece documenting millets in the PDS, and uploading 10 recipes on the upcoming MRP website, which are still to be narrowed down.
Cooking Lab
The volunteers were briefed about the Millet Revival Project (MRP) and the objectives of the Cooking Lab. Millets were assigned to all volunteers. Ankita Jain worked on the recipe video for the month of October, featuring "Barnyard Dahi Vada." Additionally, Sayani, Padma, Rajat, Karan, and Sharada are collaborating on the development of Millet cooking profiles.
Resource Lab
The Millet Resource Lab members oriented themselves to the millet landscape in India by reading articles published on the locavore website and the Resource bank created during Phase 1. They were given two stakeholders eg HORECA and FPOs or Experts and FPOs and selected cities/ state and have been working on reaching out to the stakeholders and collecting information; Once we narrowed down our city for our Q1 Cluster events i.e Bhubaneswar, they have been working towards collating leads for various stakeholders in the state of Odisha.
Climate & Policy Lab
The Climate and Policy Lab members oriented themselves to the millet landscape in India by reading popular and research articles gathered during Phase 1. Then, each member of the team narrowed their focus to a few states each; collating research on the history of millet agriculture, cultural ties, local agroecological factors in those states. They are currently engaged in organizing the second edition of the Beyond the Plate and also working on the designing a longitudinal survey to comprehensively understand the role of various stakeholders in the millets agricultural chain.

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Report Period	October,2023				
Songs of Survival	<p>Instagram Reach - 1.2K Impressions - 1.4K+</p> <p>Twitter Impressions - 345</p> <p>LinkedIn Impressions - 693</p>				
#KnowYourDesiMillets: Ragi	<p>Instagram Reach - 5.7K+ Impressions - 8K+</p> <p>Twitter Impressions - 145</p> <p>LinkedIn Impressions - 313</p>				
#KnowYourDesiMillets: Jowar	<p>Instagram Reach - 1K Impressions - 1.6K+</p> <p>Twitter Impressions - 108</p> <p>LinkedIn Impressions - 188</p>				
International Day for Climate Action	<p>Instagram Reach - 2.2K+ Impressions - 3.4K+</p> <p>Twitter Impressions - 320</p> <p>LinkedIn Impressions - 154</p>				
Foxtail Jadoh Recipe	<p>Instagram Reach - 9.2K+ Impressions - 10.7K+</p> <p>Twitter Impressions - 342</p> <p>LinkedIn Impressions - 177</p>				
Recipe Video: Barnyard Millet Dahi Vada	<p>Instagram Reach - 5.5K+ Plays - 6.4K+</p> <p>Twitter Impressions - 580</p> <p>LinkedIn Impressions - 142</p>				