



**LOLLAPALOOZA
2023,
MAHALAKSHMI
RACE COURSE**

INTRODUCTION



ELIMINATED 200,600 Disposable 500ml PET Bottles of Water



Mahalakshmi Race Course, Mumbai



Patrons: 70,000+



Unlimited Refills of Water for Free

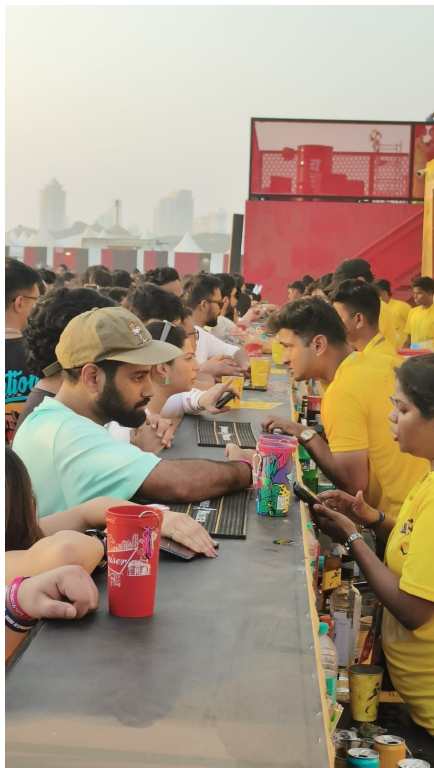


Rice Husk Cups for 100/-



Reuse the cup and get 50/- off on every alcohol drink

OPERATIONS



Saved over 150,000 plastic cups from entering the landfill



Over 70,000 cups were used



Each cup was used at least 5 times



Dispensed over 100,000LTRs of water

IMPACT ANALYSIS



REDUCED 16,000 kgs OF CO2 EMISSIONS



Over 100,000 ltrs of water consumed by people in our cups translating into saving enough energy to power a house for 380 days!



Each consumer who had a drink ended up saving at least ₹100 alcohol



Over 10,000 cups were collected to be reused at other events



Thank
you!