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March Marc				Impressions - 140+	Views - 66+ What Can Charred Plant Remains Tell Us	LinkedIn Impressions - 150+	Impressions - 110+	LinkedIn Impressions - 54	LinkedIn Impressions - 48
Control Place 110 April 2024	Know Your Desi Millets: Kodo	5th April 2024	Article	Instagram Reach - 2.K + Impressions - 2.K + Twitter Impressions - 150 + LinkedIn	Instagram Reach - 1.7k+ Impressions - 1.9K+ Twitter Impressions - 1.77+ Linkedin		Instagram Reach - 2.6K+ Impressions - 3K+ Twitter Impressions - 130+ LinkedIn		Instagram Reach - 2K+ Impressions - 2.5K Twitter Impressions - 750 LinkedIn Impressions - 240
## Committee Facility (Committee Facility (Com	Flour Power: An excerpt from Millet Mantra	11th April 2024		Instagram Reach - 3.2K + Impressions - 3.8K + Twitter Impressions - 110 + LinkedIn	Instagram Reach - 4K+ Impressions - 4.2K+ Twitter Impressions - 279+ LinkedIn	Events in New Delhi Instagram Reach - 7.8K+ Impressions - 8.4K+ Twitter Impressions - 140+ LinkedIn	Instagram Reach - 4.9K+ Plays - 9.5K+ Twitter Impressions - 110+ LinkedIn		Bhubaneswar: Announcement Instagram Reach - 15.1K+ Plays - 22.4K Reel interactions: 500
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Monthly Project Statu	s Report				
Report Period	26th March 2024 - 25th April 2024				
	Instagram Reach - 1.9K+ Impressions - 2.3K+				
Mukta's Millet Adventures (Mukta is our editor at the MRP)	Twitter Impressions - 140+				
	LinkedIn Impressions - 990+				
	Instagram Reach - 1.6K Impressions - 1.9K+				
Know Your Desi Millets: Kodo	Twitter Impressions - 170+ LinkedIn				
	Impressions - 180+				
	Instagram Reach - 2K+ Impressions - 2.4K+				
Flour Power: An excerpt from Millet Mantra	Twitter Impressions - 150+				
	LinkedIn Impressions - 500+				
	Instagram Reach - 3.2K+ Impressions - 3.8K+				
#TLrecipe: Foxtail Ganji Annam with Fish Pickle	Twitter Impressions - 110+				
	LinkedIn Impressions - 150+				
	Instagram Plays - 7.2K+ Reach - 5.4K+				
MRP. Recipe Video: Barnyard Millet Mutton Pantheras with Aam. Käsundi	Twitter Impressions - 80+ LinkedIn				
	Impressions - 140+				
Collabs/ F&B Industry					
Completed Tasks For This Month She Moves Food: An Immersive Dining Experience	Details The Locavore and ChefTzac in collaboration with IMMERSE hosted and curated a 5 course dining experience where we celebrated women entrepreneurs who champion sustainable and equitable food system practices. The salad course in the dining experience included a without Summer Millet Salad with Millets				
	from Tillage.				
The Locavore's Birthday Potluck	On 7th April, The Locavore held a pan-India birthday potluck across 7 cities simultaneously. Several attendees inspired by the Millet Revival Project brought Millet focused items - more details in the qualitative report.				
Further Leads	Details				
Biofach Journal	Opportunity to feature the Millet Revival Project on Biofach - An e-magazine on the organic industry https: //biofach-india.com/biofach-india-e-journal				
WASSAN Project	Potential Project on Mainstreaming millets in rural India beginning with their eastern regions				
Wholsum Foods Project	Ongoing Project for transitioning Wholsum Foods (Slurrp Farm) into sourcing Jowar & Ragi directly from farmers				
Nair on Fire Restaurant	Potential Collaboration with Nair on Fire restaurant - elements yet to be finalized				
PR					
The Locavore, doing good through food	Article on the Hindu				
Kolkata's Sienna Cafe hosted a birthday potluck for The Locavore's second anniversary	Article on The Telegraph				